## stories institutional innovation

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mfg - what's special?
   = NOTHING!
   = income / price elasticity of demand?
           » parallels to agri
       - how many shoes do you need?
in 1978 China, a pair would be nice!!
TVEs:
       end of direct mandates on grain production ←→ could reassign labor
       end of ideological prohibition of markets ←→ could specialize and trade
Collectives: organizational nexus
   resources: capital
   manpower
   political "cover"
   what industries?
           labor intensive
           consumer oriented
           Fig 13.1 furniture, building materials, food processing, textiles
           TVEs local so taxes stayed local ⇒ strong incentive local sponsorship
    forms
        Sunan model: ties to SOEs ←→ subcontracting 江苏
       PRD model 珠江三角洲: HK ←→ export-oriented light industry
       Wenzhou model: 温州 household private enterprise
   big shift ca. 1996 to private \rightarrow who owns?
       Tab 13.1 p 323 and who works where Tab 13.2 p 324
        淘宝 Villages: the Wenzhou model brought to the internet age. 1,311 villages 840,000 workers
           evidence institutional innovation
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